

Michele badolato

PHD CANDIDATE

Links

[LinkedIn](#)

Skills

Market Research

Microsoft Office

BI Tools (SAS, Tableau)

Effective Time Management

Ability to Work Independently

Languages

Italian

English

French

Chinese

Hobbies

Economic-Political Books.

Football and Running.

Board Games.

Profile

I am a sunny, vivacious person who thrives on challenges and new experiences. I have a master's degree in international management and almost three years of professional experience. I'm skilled at working both independently and with others on projects, and I look for solutions to every issue that is presented to me.

Education

International Management, University 'Marco Biagi' of Modena, Modena

OCTOBER 2019 – OCTOBER 2021

- Master entirely taught in English;
- Exciting courses, including industrial organization, strategy and innovation, internationalization strategies, and economic trade theory;
- Interesting projects, such as the econometric analysis of the relationship between institutional factors and FDI inflows;
- Engaging Thesis titled "Market Power and Pre-Emptive Acquisitions: case analysis of Facebook and Tencent".

Degree Mark: 108/110

Economics and Business Management, University of Ferrara, Ferrara

OCTOBER 2016 – JULY 2019

Acquisition of skills and notions in:

- Political Economy (macroeconomics, microeconomics);
- business, public, and industrial economics,
- marketing, finance, statistics;
- public, private, and commercial law.

Degree Mark: 96/110

Business and Economics, University College of Kristianstad, Kristianstad

AUGUST 2018 – JANUARY 2019

Erasmus's semester in Sweden

Employment History

Business Consultant, JAKALA, Milano

NOVEMBER 2021 – NOVEMBER 2022

Business consultant for the retail sector with a specialization in the grocery sector.

Concentrating on:

- assisting businesses with marketing and CRM endeavors;
- learning how to master programs like ArcGIS, SAS Guide, Excel, and PowerPoint;
- acquiring the ability to deliver the work demanded within difficult time frames and under duress.

Marketing Associate, CLAL S.r.l., Seride (MN)

OCTOBER 2019 – JUNE 2021

My employment taught me how to:

- collaborate with a team of people from various backgrounds;
- analyze insight data, explore niche markets, write articles, news stories, and videos;
- engage with current and potential clients.

Courses

Game Theory, Coursera

DECEMBER 2022 – JANUARY 2023

Extra-curricular activities

P&G CEO Challenge Local Final, P&G, Virtual

FEBRUARY 2021 – FEBRUARY 2021