

Alessandro Villa

PROFILE

ACADEMIC QUALIFICATION AND DEGREES

EDUCATIONAL ACTIVITY

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SELECTED PUBLICATIONS

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THESIS ADVISOR AND CO-ADVISOR

OTHER EXPERIENCES

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EDUCATIONAL ACTIVITY

Politecnico di Milano (Scuola del Design)

2023/24

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Politecnico di Genova

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- 2016/17
- 2015/16
- 2014/15
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- 2012/13

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2009/10

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RESEARCH

Research on aesthetics, surfaces and materials:

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2015

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The project first phase included a study on the state of the art, the selection and analysis of significant cases study which was followed by a design workshop with the students of the Degree in Interior Design at Milan Polytechnic.

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2013/2014

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The project issue was focused on furniture automation for office spaces by applying Linak technologies (scientific coordinator F. Scullica).

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2009/2010

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What will be our idea of beauty in the future? To develop a new vision on the contemporary concept of beauty is the goal of a research project to identify possible future trends. It's a prodromal investigation of new product concepts sponsored by the historical brand Nivea in the occasion of the company's centenary.

Research and design activities were conducted at Politecnico di Milano, precisely the Laboratory of Fashion and in collaboration with Nivea Lab, an advanced section of company marketing department. Beauty trends are compared with the evolution of urban lifestyle. A peculiar attention to soft qualities and sensory perceptions is the inspiration source to design new products, profiles, logics of communication and in-store distribution.

Research on hospitality interiors:

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2006/2008

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This study provides a cognitive survey of accommodation spaces and structures in the area of Monza and Brianza. The research was focused on the development of new strategies to improve the offer and tourist identity of the local hospitality system (scientific coordination of the research: F. Scullica, A. Villa).

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Research on mobility and interior design:

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2006

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Öffentlichkeit
Öffentlichkeit

Research project and experimental hypotheses for the use of innovative 3m materials in naval interior. The new cabin – reduced to the minimum size – is based on pre-assembled elements to replace the partition walls. The concept of cabin evolves towards a situation of open space layout, planned to expand the visual perception. The project was finalized with the construction of a mockup in real scale.

2004

Übersetzung des Textes in die deutsche Sprache

The research activities included the participation in different design teams led by Alessandro Mendini, Isao Hosoe and Mario Bellini.

1998

Übersetzung des Textes in die deutsche Sprache

1996/1997

Übersetzung des Textes in die deutsche Sprache

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Xα...Ά Arredo urbano e design. Bella la vecchia panchina in legno. Ma i vandali?
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2002

Ά

Xα...Ά Gioco di specchi. Lo spazio riflesso nella materia
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Xα...Ά Progetto Materia
...Ά

Xα...Ά Zinco e titanio nella nuova Facoltà di biologia
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2001

Ά

Xα...Ά Medicina e architettura
...Ά

Xα...Ά Rivestimenti in resina, immagine e sostanza
...Ά

_ Febbroni Ludovica, "Exhi Beat. Spazio museale tra musica e performance" (Exhi Beat. Exhibit space for music and performances); supervisor Francesco Scullica, co-supervisor Alessandro Villa, master's degree in interior design, School of Design, academic year 2008-2009.

_ Formenton Elisabetta, "Cross Beat. Città della musica nell'ex Macello di Monza" (Cross Beat. Music city in the former slaughterhouse in Monza); supervisor Francesco Scullica, co-supervisor Alessandro Villa, master's degree in interior design, School of Design, academic year 2008-2009.

_ Grimoldi Manuela, "Active Beat. Dibattito e produzione per un approccio attivo alla musica" (Active Beat. Active debating and music production); supervisor Francesco Scullica, co-supervisor Alessandro Villa, master's degree in interior design, School of Design, academic year 2008-2009.

Bachelor's Degree

Dissertations on floating spaces for living and leisure (Academic years 2018/19)

_ Cavallaro Giorgia, Corallo Andrea, "Gymnasium Pavillion", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Catoggio Elena, Cuccu Francesca, "After run. Architettura galleggiante in Darsena a Milano", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

Dissertations on floating spaces for living and leisure (Academic years 2017/18)

_ Pulvirenti Giordana, Poggianti Chiara, Ortuso Veronica, "Pomellato # put me on", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Berardo Sara, Pelizza Simone, Argento Federico, "Adidas # take charge", supervisor Alessandro Villa, Bachelor's degree in Interior Design, School of Design.

_ Della Pepa Gabriele, Ritella Carlotta, Casamia Angelica, Rondi Paola, "Pomellato Theatre", supervisor Alessandro Villa, bachelor's degree in Interior Design, School of Design.

_ Tonoli Elisabetta, Pigozzi Ilaria, Borsellino Sonia, "Become a creator", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Albano Annunziata, La Grasta Rosanna, Richelmi Paolo, "AM4MLD, Adidas Made for Milan", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Bianco Alessia, Maurizi Irene, Magarelli Mauro, "(ad)venture", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Weissy Davide Maurice, Russo Sara, Escudè Andrea, "Grid3", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Passerini Alice, Mauri Giulia, Collura Filippo, "Run the Nature", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Della Cagnoletta Lorenzo, Cocchiario Samuele, Cola Andrea, "Volcano concept store", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Dell'Oro Anastasia, Brusamolin Erika, Vago Giorgia, "Light's Layers. Padiglione galleggiante", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Tulumovic mela, "Temporary experience", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Massimi Claudia, Zambotti Sara, Moioli Federica, "Going deep, Adidas water pavilion", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Valassina Sara, Ceccarelli Veronica, "Zoom for briko", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

Dissertations on floating spaces for living and leisure (Academic years 2016/17)

_ Avanzi Sarah, Montanari Alessia, Nespoli Martina, Pezzuto Giulia, "Veni, vidi, Versace", supervisor Alessandro Villa, co-supervisor Santo Versace, bachelor's degree in interior design, School of Design.

_ Marchesi Marco, Longo Mario, Loreface Alessandro, "I can house", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Caffè Martina, Baragiotta Luca, Brugaletta Marina, "Freeze", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ D'Antuono Ivan, Consentino Alberto, "Radio sto", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Ronchi Elena, Tang Zhujun, Spicone Maria Francesca, "Dentro il pensiero", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

Dissertations on events and celebrations design (Academic years 2013/2014/2015)

_ Tarantola Carlo Maria, "Memento – Uno spazio che ci faccia rivedere il concetto di morte, una celebrazione della morte stessa, affinché l'essere umano possa convivere ed arrivare ad una condizione di vita migliore" (Memento – spaces celebration of death), supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ He Yue, Wang Yanlin, Xia Yu, "Ortus", supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Sartori Beatrice, "Last (senza un Dio apparente)" (Last. Without a seaming God), supervisor Alessandro Villa, co-supervisor Oxana Nosova, bachelor's degree in interior design, School of Design.

_ Citarelli Sabrina, Favalli Valentina, "NetMemorial", supervisor Alessandro Villa, co-supervisor Oxana Nosova, bachelor's degree in interior design, School of Design.

_ Dell'Oca Denise, "Find your love. Allestimento per cerimonie matrimoniali" (Find your love. Wedding celebration set), supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Meazza Alberto, Tabacchi Alessandro, "A light wedding. Allestimento per la cerimonia di un matrimonio laico-umanista" (A light wedding. Set for the celebration of a secular-humanistic wedding), supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Masini Costanza, Scrutti Paolo, Vago Giulia, "Lacrime di memoria" (Memory tears), supervisor Alessandro Villa, bachelor's degree in interior design, School of Design.

_ Sarlo Irene, “Lo spazio del ricordo. Interventi di valorizzazione per una nuova memoria” (The space of remembrance. Enhancement interventions for a new memory), supervisor Alessandro Villa, co-supervisor Oxana Nosova, bachelor’s degree in interior design, School of Design.

Dissertations on spaces for hospitality (Academic years 2008/2009)

_ Rossi Elena, “Design degli interni per gli spazi dell’ospitalità” (Interior design spaces for hospitality), supervisor Alessandro Villa, bachelor’s degree in interior design, School of Design.

_ Salluzo Fulvia, “Approccio sensoriale come fattore di comunicazione inserito in un progetto di reception per una struttura turistico-ricettiva di supporto ad un polo ospedaliero di ricerca a Milano” (Sensory approach as communication medium in a project for the reception of a tourist-accommodation structure for a hospital research center in Milan), supervisor Alessandro Villa, bachelor’s degree in interior design, School of Design.

_ Terraneo Alessandra, Teruzzi Francesca, Verderio Alessia, “Design per l’ospitalità a Milano – progetto di una struttura ricettiva alberghiera di supporto ai poli ospedalieri: Wa Kei hotel” (Design for hospitality in Milan – project for a hotel accommodation to support hospitals: Wa Kei hotel), supervisor Alessandro Villa, bachelor’s degree in interior design, School of Design.

_ Veroli Marco, “Show cooking come mezzo di comunicazione in un progetto di ristorante, all’interno di una struttura turistico-ricettiva di supporto a un polo ospedaliero e di ricerca in Milano.” (Show cooking as communication medium in a restaurant, within a tourist-accommodation structure to support a hospital and research center in Milan), supervisor Alessandro Villa, bachelor’s degree in interior design, School of Design.

_ Soressi Alberto, Todaric Tamara, Tomatis Annalisa, Tumatelli Beatrice, “Il turismo in relazione ai grandi poli ospedalieri e di ricerca a Milano _ Re-design hotel” (Tourism in relationship to large hospitals and research centres in Milan _ Re – design hotel), supervisor Alessandro Villa, bachelor’s degree in interior design, School of Design.

_ Viassolo Marta, “Design dell’ospitalità” (Design for hospitality), supervisor Alessandro Villa, bachelor’s degree in interior design, School of Design.

OTHER EXPERIENCES

2024

_ Coordinator, author and exhibition designer of the exhibition “Il Parco di Monza. Possibili ecologie urbane”, photographic exhibition curated by Maurizio Montagna, Villa Reale di Monza, May 27/31.

2019

_ Member of the jury of the 31st edition of the "Young & Design" competition.

2015

_ Coordinator of “Host Design, progetti per l’ospitalità a Sesto”. Exhibition of the projects by the students of the Interior Design Degree, Politecnico di Milano, Spazio MIL Museo dell’Industria e del Lavoro, via Granelli 1, Sesto S. Giovanni, May 15.

2008

_ “From a Factory to a Hotel” (Da Industria a Hotel: nuovi scenari dell’ospitalità nell’area della Brianza, l’ex cotonificio Cederna a Monza). Exhibition of the projects by the students of the Interior Design Degree, Politecnico di Milano, Urban Center, Monza, March 13/22.

PROFESSIONAL ACTIVITY AS ARCHITECT AND DESIGNER

Alessandro Villa Studio profile

Alessandro Villa founded his professional practice in 1998. The practice's activity covers interior, design and architecture. The studio is engaged in creating the most personal solution in the use of interior spaces, in the design of special furniture and in the definition of spatial "soft" qualities, materials and finishing.

The practice designs residences, offices, showrooms and commercial set ups. Progressively, the studio has expanded its activities to the design of furniture and accessories, graphic design and visual communication, thanks to an extensive network of external collaborators with different professional skills. The works of the studio have been published on interior design magazines and books by Italian and international press. Since 2004 Alessandro Villa Studio is selected by the Index of the magazine Interni.

www.alessandrovilla.it

Selected works

"Womb", Reale Group Headquarters, Milan, invited competition, 2021

Architecture, interior design

With: CN10, G. Gelmini

Status: design proposal

Mozzanica Headquarters, Osnago (Lc), 2018/21

Office building renovation, interior design, custom furniture, environmental graphic

Status: built

Award:

_ first prize, La Ceramica e il Progetto, edition 2021, competition promoted by Ceramics of Italy and CERSAIE.

_ mention, Shaping Surfaces, Cleaf competition, 2021.

Press:

_ The Plan, Contract & Interior design 07, September 2023, p. 80-84.

La civiltà del marmo, competition, 2016

Interior design, special furniture

Status: design proposal

Award:

_ special mention, Eera Stone Solutions Contest 2016, the minimal bathroom, functionality and aesthetic.

Maurizio Caldirola Arte Contemporanea, art gallery, Via Volta 26, Monza (Mb), 2013

Interior renovation

Status: built

Davines Headquarters, Parma, private competition, 2013

Architecture, interior design

With: Giuseppe Tortato architetti

Status: design proposal

Luna Rossa, light installation at Arengario, on occasion of F1 Grand Prix 2010, Monza (Mb), 2010

Urban art design

Status: built

Press

_ RE, Recuperare l'edilizia, n.66, November/December 2010, p. 29.

Urban Skin, competition, 2010

Concept for a new generation of solar cells

Status: prototype

Award:

_ Category winner, Designers Show, contest by Camera di Commercio di Monza & Brianza, 2010.

Press:

_ Guardigli L., Barbolini F., "L'influenza del colore nella progettazione dei componenti solari attivi e passivi dell'involucro edilizio" in Colore e colorimetria, Vol. VIII/A, Maggioli Editore, Rimini, 2012, p. 375-382.

Country villa, Via Ghislanzoni, Calco (Lc), 2009

Traditional building architectural renovation, interior design, custom furniture

Status: built

Private apartment, Via Zucchi, Monza (Mb), 2009

Listed building interior restoration, interior design and decoration, bespoke furniture

Status: built

Lorenzo Riva showroom, Via C. Alberto, Monza (Mb), 2008

Interior design, soft decoration, special furniture

Status: built

Box2, single lever mixer collection, Rubinetterie Stella, Novara

Product design and research

With: Simone Simonelli

Status: prototype

Urban park and facilities for music, arts, sports and entertainment, Monza Municipality (Mb), 2007

Architectural study for the urban regeneration of the area of the former fruit, vegetable and livestock market.

Status: urban studies and design feasibility proposal

Ship cabin experimental concept, Fincantieri and 3M Innovation, 2006

Alessandro Villa
Curriculum

Interior design, cmf studies, materials and finishes research.
Status: research and design concept

Wella hairdresser equipment, Sarno Display for Wella

Product and furniture design
Status: prototypes and production

Copigraf stationery supermarket, Via Spluga, Cernusco Lombardone (Lc), 2006

Interior design, special furniture, corporate and environmental graphic
Status: built

Private villa, Via Papa Giovanni XXIII, Viganò (Lc), 2005/07

Building renovation, interior design and decoration, bespoke furniture
Status: built

Press

_ R2, ristrutturato e rinnovo casa, n.17, November/December 2009, p. 102-111.

PC Project, offices, Robbiate, (Lc), 2003

Interior design, custom furniture
Status: built

Press

_ HU Habitat Ufficio, n.127, March 2005, p. 68-73.

Agricultural farm, winery, touristic resort with restaurant and accommodation, Camino (Al), 2001

Architectural renewal, landscape and interior design
Status: design concept and executional drawings

Maggioni Headquarters, Via S. Pellico, Monza (Mb), 1999/03

Office building renovation, interior design, custom furniture
Status: built

Private apartment, Via Gallarana, Monza (Mb), 1999/00

Interior renovation, bespoke furniture
Status built

Press:

- _ Top house, December 2008/January 2009.
- _ Convertible houses, Gibbs Smith, Publisher, Layton, Utah, 2007, p. 160-161.
- _ Modern interiors, Instituto Monsa de ediciones, Barcelona, 2006, p.210-219.
- _ Bathrooms/bagni, Silvio San Pietro e Paola Gallo, Edizioni L'Archivolta, Milano, 2002, p.80-81.
- _ Casaviva, November 2002, pp. 116-125.

Private apartment, Via Vittor Pisani, Milan, 1999

Interior renovation, bespoke furniture, soft decoration

Alessandro Villa
Curriculum

With: A. Santangelo
Status: built

Urban villa, Via Ballerini, Seregno (MI), 1999

Listed building conservative architectural restoration
Status: built

Private apartment, Largo C. Esterle, Monza (Mb), 1999

Interior design, bespoke furniture
Status: built

Press:

- _ Building refurbishment, Istituto Monza de ediciones, Barcelona, 2009, p.48-57.
- _ Dom&interior, n.5, 2006, p. 104-111.
- _ Casaviva, April 2004, p. 288-296.
- _ GAP Casa, n.179, November 2002, p. 72-77.
- _ HU Habitat Ufficio, n.107, September 2001, p. 166-169.

Private apartment, Via A. De Togni, Milan, 1997

Interior renovation, soft decoration, bespoke furniture
With: A. Dell'Acqua, A. Santangelo
Status: built

Press:

- _ Casamica, n.5, May 1998, pp. 94-95.
- _ Case da abitare, n.22, November 1998, p. 144-149.

Private apartment, Via Della Vittoria, Villasanta (Mb), 1996

Interior design, bespoke furniture
Status: built

Press:

- _ Casamica, n° 2, February 1999, p. 50-51.

Private apartment, Via Gran San Bernardo, Milan, 1995

Interior design, bespoke furniture
With: P. Caliarì, A. Sassano
Status: built

Press:

- _ Casamica, n.12, December 1996, p. 64-69.

Dorland Ayer, advertising agency, Via Cerva, Milan, 1994

Interior design, bespoke furniture
With: P. Caliarì, A. Sassano
Status: built

Alessandro Villa
Curriculum

Press:

_ Ottagono, n.119, June-August 1996, p.94-99.