

Anas Dardery

Cengelkoy, Uskudar, Istanbul

PROFILE

I am a junior consultant focused on innovation. A graduate of Entrepreneurship Arts, I have honed my entrepreneurial spirit through a combination of academic study and personal drive. My educational background, coupled with a keen attention to detail, positions me as a valuable asset to any team. I am passionate about not only learning but also actively applying the principles of entrepreneurship, and professional consulting analysis to drive innovation and contribute to the growth of your company.

KEY SKILLS

- Business Modelling.
- Business development & growth strategies and tactics for SMEs.
- OKRs Goals and performance management.
- Unlocking growth loops of products/services.
- Crafting professional engaging content & presentations.
- Market sizing, and analyzing opportunities through proven frameworks (SWOT, PESTEL, Porter's Five Forces, etc.).
- Managing digital projects and leading remote teams.

WORK EXPERIENCE

Junior Consultant | Corestrateji / Colendi Bank

Nov 2023 to Present

- Market researching using models such as PESTEL/E, Porter's Five Forces, Porter's Value Chain, SWOT, VRIO, etc).
- Business modeling.
- Building entry to market strategy and tactics.
- Forming strategic B2B partnerships in the GCC region.
- Worked with diverse teams to navigate regulations, ensuring local compliance and optimizing market entry strategies.
- Conducted workshops and training sessions on innovation methodologies

Business Development Team Lead | AG'z DEV

Jan 2023 to June 2023

- Developing business development & growth strategies using OKRs framework.
- Leading business development team and activities.
- Leading the development of new service lines, from research to implementation.
- Conducting problem identification interviews & discovery sessions.
- Leading selective B2B growth projects.

Executive Assistant to CEO | AG'zDEV

Sep 2022 to Jan 2023

- Conducting market research and analysis.
- Provide high-level support to the CEO by participating in macro-level and strategic endeavors, such as business planning and establishing new partnerships Assist senior management in business development activities.
- Manage selective business projects.
- Initiate new partnerships and manage the existing network of strategic partners.
- Support launching new service lines.
- Cover collective tasks related to business development, marketing, and sales for AGz Clients.

Audit Intern | PKF Istanbul

Apr 2021 to Feb 2022

- Support in conducting research, organizing files, performing data entry, and ensuring precise and comprehensive financial record-keeping.
- Generate financial reports, including balance sheets, income statements, invoices, and other relevant documentation.
- Utilize bookkeeping software to facilitate efficient financial management and tasks.

Research Intern | Maqasid Portfolio Management

Oct 2019 to Jan 2020

- Analysed market trends, company financials, and industry reports to support investment decision-making.
- Collaborated with the research team to develop investment reports and presentations.
- Strengthened research and analytical skills in the finance field.
- Creating content for executives.

Sales & Marketing Specialist | EST Motors

Feb 2022 to Sep 2022

Data Entry Intern | PHD Consulting

Aug 2018 to Nov 2018

Co-founder | Zsandwich

2017

EDUCATION & QUALIFICATIONS

Özyeğin Üniversitesi - BSc Arts in Entrepreneurship - Hons – Ranking First among 86 students

Key Modules:

ECON101 Macroeconomics
ECON102 Microeconomics
ECON 301 Understanding China's Economy
MIS 301 Management information systems
OPER 202 Operations management
ECON 307 Game theory
ENTR Creativity & ideation
LAW 447 International Trade law
ENTR 305 Entrepreneurial marketing
ENTR 302 Business model design
ENTR 304 Design thinking
ENTR 403 Social entrepreneurship and innovation
MGMT 401 Technology & innovation management
ENTR 308 Entrepreneurial finance
ENTR 407 Contemporary management in family business
ENTR 408 Corporate entrepreneurship
ENTR 310 Leading and managing new ventures
MGMT 402 Strategy

Awards and Acknowledgments

Startup School Future Founders - YC [2023]

Held the position of Head of the Entrepreneurship Department in the student union.

Achieved a prestigious gold medal from the Duke of Edinburgh program, showcasing commitment and accomplishment in extracurricular pursuits.

Volunteering

Administrative Assistant – TEDx Conference [2020]

Administrative Assistant – Alsharq Forum (2019)

Fundraising Volunteer – Alkhair Association in Egypt (2018)

Languages

Native/Bilingual proficiency in Arabic and English

Upper intermediate proficiency in Turkish

INTERESTS

Venture Building
Behavioral Economics
Business Strategy
Consumer Behaviour
B2B Growth Marketing
Game Theory
Automotive Industry
Photography
Reading