

# NICOLE TICCHI

## SCIENCE COMMUNICATION

### PERSONAL PROFILE

I carried out industrial research in the chemical, pharmaceutical and food fields for 6 years, managing projects in collaboration with SMEs and large companies. I deal with scientific communication and medical writing for institutions, research bodies and associations and with the planning of educational activities for children and adults.

### SPECIALIZATIONS

- Science & medical writing
- Communication management
- Social Media management
- Education management
- Events organization

### CONTACTS

## PROFESSIONAL EXPERIENCES

### COMMUNICATION & EVENTS MANAGER

Clust-ER Health Health and Wellbeing, 2019 - present

- Website and social media management
- Internal and external communication
- Interviews and webinars
- Events organization
- Training initiatives

### COMMUNICATION OFFICER

University of Bologna, 2019 - 2020

- Research communication consultant
- Organization of scientific dissemination events (i.e. European researchers' night)
- Implementation of the 2020 fundraising Campaign

### MEDICAL WRITING

Freelance, 2018- present

- Writing scientific articles for the web with SEO optimization
- Production of scientific information content for corporate training
- Writing contents for reviews and scientific articles in the pharmaceutical field
- Production of articles for technical magazines in the pharmaceutical sector

Collaborations: PROTAGON SAS, EDRA GROUP, POLK&UNION, FPS SPA, MERCURIO SPA, NEW TECHNIQUES

### SCIENCE WRITING & EDUCATION

Freelance, 2014 - present

- Author of "Health at all costs", Codice Edizioni, 2022
- Planning of educational courses for scientific dissemination
- Production of content intended for the web and school publishing, both paper and web
- Ideation and implementation of public engagement activities
- Professional training and orientation
- Writing scientific communication articles

Collaborations: CODICE EDIZIONI, MONDADORI EDUCATION, BASF SPA, IMMAGINARIO SCIENTIFICO, GRUPPO HERA SPA, COMUNICALLY SRL, TECNOSCIENZA SRL, ASSOFORM ROMAGNA, MAGAZINE MICRON, GIORGIO SESTILI, LEGAMBIENTE. EUROUSC, DEEP BLUE MEDIA

### INDUSTRIAL RESEARCH FELLOW

Interdepartmental Center for Industrial Research in Advanced Mechanics and Materials - University of Bologna, 2012 - 2018

- Industrial research and development in the chemical-pharmaceutical and cosmetic fields
- Writing reports and scientific articles for technical magazines
- Management of research project communication
- Participation in conferences and events for SMEs and start-ups
- Participation in the Board of Directors of the NEXTEMA srl spinoff (2015-2017)

### SYNTHETIC AND ANALYTICAL CHEMISTRY

Laboratory chemistry, 2010 - 2012

- Synthesis and purification of products of pharmaceutical interest on behalf of third parties
- Analysis and purification of drugs, foods and supplements
- Drafting of protocols for the qualitative and quantitative determination of impurities in drugs and supplements

c/o ALCHEMY SRL, NEOTRON SPA

## PRESIDENT @ SHE IS A SCIENTIST

---

Association founded in 2017 to promote a cultural change in the gender gap and in the perception of women in science

- Content creation
- Website and social media management
- Ideation of awareness campaigns
- Administrative management

## RADIO & PODCASTING

---

- Radio speaker @ "Confidential" Radio Kairos
- Conception and creation of the podcast "The Kind Passengers"
- Conception and creation of the podcast "The Half Measure"
- Editing of the podcast "Women change makers" and "Who cares for you"
- Podcast "Health in progress" @ Clust-ER Health

## EDUCATION AND TRAINING

---

### MASTER IN GENDER EQUALITY E DIVERSITY MANAGEMENT

Giacomo Brodolini Foundation, 2023

Analysis, planning and communication of diversity management, equal opportunities and social inclusion policies and practices

### HEALTH, ENVIRONMENT AND COMMUNICATION

Refresher courses and professional training, 2016-2022

- Healthcom Program: communicating health on social media (Larin Group)
- Fundamentals in health communication (Michigan University, Coursera)
- Impacts of the Environment on Global Public Health Specialization ((Michigan University, Coursera)
- Summer school | The visible researcher (Agorà Scienza, Torino)

### MASTER IN JOURNALISM AND INSTITUTIONAL COMMUNICATION OF SCIENCE

University of Ferrara, 2018

Production of thesis paper: educational video entitled "Drug, benefit and harm: how much are we willing to risk?"

### QUALIFICATION TO PRACTICE AS A PHARMACIST

University of Ferrara, 2010

### MASTER DEGREE IN PHARMACEUTICAL CHEMISTRY AND TECHNOLOGY

University of Bologna, 2004-2010

Experimental thesis in organic chemistry entitled "Design and synthesis of isothiocyanates with a naphthalenediimide nucleus with anti-tumor action"

### HIGH SCHOOL DIPLOMA

Giulio Cesare Classical High School (Rimini), 2004

## SKILLS

---

### LANGUAGES

English: Fluent, professional level

Russian: A1 level

### DIGITAL SKILLS

- Use of Microsoft applications and the Office and ChemOffice packages;
- Use of MacOs and related applications
- Data management and statistics programs
  
- Wordpress platform and blog management, proofreading and publication of popular and scientific articles
- Management of social profiles (Facebook, Twitter, LinkedIn, Instagram)
- Use of software for editing and creating informative videos (Videoscibe)
- Use of podcast recording and audio editing software
- Use of softwares for graphical design (Canva, Adobe Illustrator)

I authorize the processing of my personal data pursuant to Legislative Decree 196 of 30 June 2003 and art. 13 GDPR

Bologna, 30 aprile 2024