



Simona Tirasso

PRESENTATION

With a master's degree in Administration and Public Policies, I have been the holder of a research grant at the Department of Political and International Sciences of the University of Genoa on the subject of "Social costs of gambling" since 01/06/2023. Furthermore, I collaborate with the Laboratory for Innovation in Public Administration (LabPA) for the design and management of Masters and post-graduate training and courses proposed by DISPI.

I am a determined and proactive person. I like to acquire new knowledge and skills. I think I am organised, precise, empathetic and motivated.

I am passionate about university research because I believe in its importance for the understanding and progress of society.

I believe in the potential of the public sector and hope to contribute to its improvement with my work.

WORKING EXPERIENCE

[04/2021 - current] **Coordination and tutoring at the advanced training and improvement courses of the Laboratory for Innovation in Public Administration (LabPA)**
University of Genoa

Main activities and responsibilities:

- Coordination and management of teaching activities;
- Technical and educational support to teachers and students;
- Tutoring at in-person and distance learning courses for students, adults and employees of the Public Administration;
- Planning of events and training courses.

[01/06/2023 – current] **Research grant on “Social costs of gambling”**

University of Genoa

Main activities and responsibilities:

- Analysis of the social costs of gambling in the Liguria Region;
- Study on the “Socio-Economic Impact of Gambling” (SEIG) framework;
- Review of the literature on gambling-like games;
- Review of literature on the economic and social costs of gambling

[03/2023 – 06/2023] **Independent and occasional assignment in Digital Marketing**

Liguria Ricerche S.p.A., Genova.

Main activities and responsibilities:

Support for the economic area of Liguria Ricerche S.p.A. in the management of social networks in order to carry out a targeted strategy to improve company communication. Management of the newsletter to improve the contents and attract the reader's attention.

[01/06/2021 – 31/05/2023] **Starting type research grant in the field of “Territorial monitoring of gambling offerings”**

University of Genoa

Main activities and responsibilities:

- Study on the revenue deriving from legal gambling;
- Cost/benefit analysis regarding gambling;
- Analysis of the individual and social costs of pathological gambling;
- Study on the costs and effectiveness of prevention regarding GAP;
- Analysis and estimate of the costs of taking charge and treating pathological gamblers at the Ligurian local health authorities;
- Study on the “Socio-Economic Impact of Gambling” (SEIG) framework.

[12/2021 – 02/2022] **Independent and occasional performance assignment in Institutional Communications**

Liguria Ricerche S.p.A.

Main activities and responsibilities:

Development of a communication plan to make Liguria Ricerche products known to current and prospective stakeholders.

[09/2021 – 11/2021] **Internship in “European planning within the framework of programs Transactional cooperation”**

Liguria Ricerche S.p.A.

Main activities and responsibilities:

During my experience as an intern at Liguria Ricerche S.p.A. I acquired skills in the field of European planning in the context of Transnational, Interregional and Cross-border Cooperation Programs and I consolidated my knowledge of European legislation, European decision-making processes and related governance.

Furthermore, the internship allowed me to acquire direct knowledge of the regional administrative context through participation in the various activities promoted and presented by the Liguria Region and its headquarters in Brussels.

In addition, I honed my text editing and translation skills and learned how to develop an Action Plan.

[31/08/2021 – 10/12/2021] **Teaching support activities within the course financial Sciences**

University of Genoa

Main activities and responsibilities:

- Support to the teacher in the teaching activities foreseen within the course;
 - Collaboration in the preparation of exercises;
 - Preparation of the two intermediate assignments required by the course;
 - Support to the teacher in managing the Microsoft Teams platform.
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EDUCATION

[09/2020 – 14/10/2022] **Master's Degree in “Administration and Public Policies”**

University of Genoa

Final grade: 110 cum laude

Thesis: “Gambling: analysis and evaluation of social costs”

[09/2017 – 14/10/2020] **Bachelor's Degree in "International and Diplomatic Sciences"**

University of Genoa

Final grade: 110 cum laude

Thesis: “Nationalism vs. Cosmopolitanism: identity insecurity and new walls”

[01/09/2019 – 31/01/2020] **Erasmus+ Programme for education**

Universitat de València

[09/2012 – 07/2017] **High School Diploma in Human Sciences with Social Economic option**

Istituto Duchessa di Galliera

Final grade: 100/100

OTHER POST-GRADUATE TRAINING

[12/07/2023 – 16/07/2023] **MILIEU PhD Summer School “Women, Disability and Inclusion”**

Institute of Philosophy and Sociology at the Bulgarian Academy of Sciences

Participating in the Summer School allowed me to improve my Public Speaking skills in English, strengthen my knowledge of academic research and delve into important issues regarding gender, disability and inclusion.

During the Summer School I presented the paper "Analysis and evaluation of gambling social costs".

[09/03/2023 – 18/05/2023] **40-hour training course in "Public communication via digital platforms: principles, rules and tools for effective communication"**

University of Genoa

Student and teaching tutor.

[04/03/2022 – 07/10/2022] **72-hour university specialization course**

“Substance abuse and pathological gambling: designing prevention interventions”

University of Genoa

Student and teaching tutor.

[4/03/2022 – 30/09/2022] **72-hour university specialization course**
“European planning: project cycle management to plan, manage and report European funds”

University of Genoa

Student.

[23/03/2022 – 29/03/2022] **72-hour university specialization course**
“Project Management for Public Administration”

University of Genoa

Student and teaching tutor.

[22/04/2021 – 15/07/2021] **40-hour training course**

“Project cycle management to design and report European funds”

University of Genoa

Student and teaching tutor.

[21/04/2021 – 30/06/2021] **40-hour training course in “European planning: principles and tools for Public Administration”**

University of Genoa

Student and teaching tutor.

OTHER COURSES

[07/10/2021] **Certificate of attendance at the course “Safety, specific risks for activities a Video terminal”**

Participation in the course provided by Studio Martinucci for Liguria Ricerche S.p.A. and passing the final learning test.

[10/09/2021] **Certificate of attendance at the "General training on safety and health in the workplace" course**

Participation in the course provided by the University of Genoa and passing the final learning test.

[02/03/2021] **Certificate of attendance at the “Coronavirus health emergency” course (SARS-CoV-2)”**

Participation in the course provided by the University of Genoa and passing the final learning test.

CONFERENCES AND SEMINARS

[16/05/2023 – 18/05/2023] **Forum PA 2023 “Ripartiamo dalle persone, per una PA al centro delle nuove sfide”**

University of Genoa

Participation in the event allowed for an in-depth study of fundamental themes for the innovation of Public Administration such as Artificial Intelligence, Soft Skills, PNRR, E-Procurement and Project Management.

University of Genoa

- 1) Participation in the conference was an excellent opportunity to meet managers and entrepreneurs of some Italian and foreign companies and discuss the following topics with them:
- 2) 1) environment, sustainability and resources;
- 3) 2) the movement of goods and people in the era of global risk;
- 4) 3) digitalisation, innovation and managerialism in the global challenge.

PUBLICATIONS

di Bella E., Gandullia L., Salvini S., Tirasso S., Valenzona D. (2023). The Impact of the Covid-19 pandemic on pathological gambling in Italy, pre-conference paper, *XX International Sociological Association Conference*, June 25-July 1, 2023.

di Bella E., Gandullia L., Preti S., Tirasso S. (2023). La stima dei costi di presa in carico e trattamento presso le ASL liguri dei giocatori d'azzardo problematici/patologici, *Genova University Press (working paper)*.

INSTITUTIONAL

ROLES

[11/2023 – current] **Member of the management committee of the Valore PA course in “Public speaking in English (PSE)” a.y. 2023-2024**

University of Genoa

[11/2023 – current] **Member of the management committee of the Valore PA course in "Public communication via digital platforms: principles, rules and tools for effective communication" a.y. 2023-2024**

University of Genoa

[11/2023 – current] **Member of the management committee of the Valore PA course in "Tools for the operational transition to digital in the PA" a.y. 2023-2024**

University of Genoa

[02/2023 – 6/2023] **Member of the management committee of the Valore PA course in “Public speaking in English (PSE)” a.y. 2022-2023**

University of Genoa

[02/2023 – 6/2023] **Member of the management committee of the Valore PA course in "Public communication via digital platforms: principles, rules and tools for effective communication" a.y. 2022-2023**

University of Genoa

[02/2023 – 6/2023] **Member of the management committee of the Valore PA course in "Tools for the operational transition to digital in the PA" a.y. 2022-2023**

University of Genoa

[11/2022 – 03/2023] **Member of the examining commission for the final test of the second edition of the II level University Master's Degree in "Innovation in Public Administration" (MIPA)**

University of Genoa

[09/2022] **Member of the local organizing committee for the ASA Conference "Data-Driven Decision Making"**

Associazione per la Statistica Applicata

[11/2021 – 12/2021] **Member of the admissions commission for the II level Master in "Innovation in Public Administration" (MIPA) of the Department of Political and International Sciences**

University of Genoa

[09/2021 – 12/2021] **Member of the examining commission for the final test of the first edition of the II level University Master's Degree in "Innovation in Public Administration" (MIPA)**

University of Genoa

LANGUAGE

SKILLS

Italian

mother tongue

English

LISTENING C1 READING C1 WRITING C1

ORAL PRODUCTION B2 ORAL INTERACTION B2

Spanish

LISTENING C2 READING C1 WRITING C1

ORAL PRODUCTION C1 ORAL INTERACTION C1

LINGUISTIC

CERTIFICATION

[08/2015] **Diploma de Español como Lengua Extranjera**

I took the exam and obtained the B1 level foreign language diploma provided by the *Instituto Cervantes*.

[07/2011] **Certificate of completion for the Study Tour Florida Experience**

Two-week study trip experience in Florida at Rider University which allowed me to improve my knowledge of the English language.

At the end of the study course, a certificate of participation was issued by the organizer.

[07/2010] **Certificate of completion for the Study Tour General English Summer School**

Two-week study trip experience in Ireland in which I was able to hone my language skills.

At the end of the study course, a certificate of participation was issued by the organizer.

[05/2009] **Cambridge Young Learners English Test**

My first certificate in English was issued by the Genoa Cambridge Center following the passing of both an oral and written exam.

COMMUNICATION

AND INTERPERSONAL SKILLS

I believe I have developed brilliant communication skills thanks to attending Public Speaking lessons and my professional experience which has allowed me to manage institutional and non-institutional communications. Concretely, I have developed the ability to provide information with precision and clarity, responding to user needs. In addition, I have acquired good ability to work in a group and relate to the public with empathy also thanks to my many years of experience as an educator.

I believe I have a good propensity for problem solving and a predisposition for interpersonal relationships. In fact, I like to connect with people, provide them with support and satisfy users' needs in the best possible way.

I have also increased my communication skills in English and Spanish thanks to the courses taken at high school and university, the numerous international study trips and the Erasmus experience.

DIGITAL SKILLS

- Creation of content for communicating the results of research projects and for the management of training courses also via newsletters and mailing lists;
- Use of Drupal CMS for website content management;
- Excellent knowledge of the Office package;
- Excellent knowledge and expertise in creating content on Social Networks (Facebook, LinkedIn, Instagram, Telegram);
- Excellent competence in the use of mobile and Windows operating systems.

ORGANIZATIONAL

SKILLS

I have developed good management skills during my experience as an educator of children and teenagers mentioned above, in which I learned to manage various situations and entrust tasks to third parties to achieve a common goal.

I have acquired excellent organizational and collaboration skills thanks to my university and professional experience, specifically learning to plan work independently and methodically, respecting deadlines and objectives with seriousness and precision.

OTHER ACTIVITIES:

VOLUNTEERING

[09/2016 – current] **Educator**

Azione Cattolica Ragazzi, San Francesco d'Albaro Parish

[06/2013 – 07/2016] **Animator**

Gruppo Estivo Ragazzi, San Francesco d'Albaro Parish

OTHER PROFESSIONAL ACTIVITIES:

- UC Sampdoria hostess accredited guest reception service;
- Promoter during the Sanremo Festival for Benefit Cosmetics;

DRIVING LICENCE

B driving licence

I authorize the processing of my personal data present in my CV pursuant to art. 13 d. lgs. 30 June 2003 n. 196 - "Personal data protection code" and art. 13 GDPR 679/16 - "European Regulation on the Protection of Personal Data".

Genova, 04/04/2024