

CAMILLA GIULIA BARALE

Events and Product Designer

PROFILE

I am a methodological and precise person with a great imagination. This has always allowed me to look at things from a different and innovative point of view, easily finding new ideas and strategic solutions. I have always studied and worked with passion and enthusiasm. Attending university as improve my co-working capability.

SKILLS

Problem solving
Teamworking
Fast Learner
Hard working
Public Relations
Concept Design
Design Thinking
Design principles
Brand identity
Creative and strategic solution

GOALS

My goal is to realize myself as person, to live a dynamic life becoming a complete event designer.

EDUCATION

- 2021 - 2022 **ART DIRECTION LAB.**
IED Milano
- 2018 - Present **MASTER'S DEGREE PRODUCT & EVENTS DESIGN**
Università degli Studi di Genova
- 2015 - 2018 **BACHELOR'S DEGREE PRODUCT & NAUTICAL DESIGN**
Università degli Studi di Genova
- 2008 - 2015 **HIGH SCHOOL OF SCIENCE AND TECHNOLOGY**
I.I.S Natta de Ambrosio, Sestri Levante
- 2012 **Study experience abroad Edinburgh**
Heriott watt University Edinburgh campus , July 2012
B2 courses
- 2010 **Study experience abroad Dublin**
Dublin English school, July 2010, B1 courses
- 2009 **Study experience abroad Malta**
Malta English school, September 2009, A2 courses

WORKSHOP

- 2020 **Moving lines International workshop visuality/03**
23-30 april 2020 / 6-7-8 may 2020 / 18 june 2020
- 2019 **Babylon Drawings International workshop visuality/02**
22-23-24 may 2019
- 2018 - 2019 **Graphic at Wylab for company "Crea il tuo business"**
occasional service contract
- 2018 **Progetti Factory "Il ponte dei sogni"**
Showroom Progetti Factory-nidi Genova
Role: Tutor
- 2018 **Two-day workshop at, "Piccola bottega della Grafica"**
Layout magazines, Portfolio and dregree thesis, may 2018
- 2018 **Wylab workshop "Tigullio Crea impresa"**
with the possibility to grow in wylab to start a project
participating in the final selections, april/may 2018

CAMILLA GIULIA BARALE

Events and Product Designer

DIGITAL SKILLS



InDesign



Illustrator



Photoshop



Premiere Pro



After effects



Lightroom



Rhino3D



Autocad



Microsoft office

EXPERIENCE

- May/Oct 2021 **Assistant Art Director of Smashing Productions**
Internship: Creation of press reviews, communication and event creation, organization of press and journalists events
- 2016 - 2020 **Public relations and coordination of works**
Intermittent call contract, Piscina dei Castelli, Sestri Levante
- 2019 **Public relations and coordination of works**
Occasional service work, wefood s.r.l
Salone Nautico, Genova
- 2018 - 2019 **Graphic at Wylab for company "Crea il tuo business"**
occasional service contract
- 2018 **150 hours curricular internship**
Studio Tecnico Pigna Geom. Riccardo

LANGUAGES

MOTHER LANGUAGES

Italian

English Level B2

- Listening ●●●●●●●●
- Reading ●●●●●●●●●●
- Speaking ●●●●●●●●●●
- Writing ●●●●●●●●

PUBLICATIONS

- 8th April 2020 **An idea of Drawing, an idea of City.**
The Figures of the urban space visuality_02
pubblicazione GUP - Genova University Press

https://gup.unige.it/sites/gup.unige.it/files/pagine/Un_idea_di_disegno_e-book_indicizzato.pdf

- 20th May 2019 **Mugazine #2 - Best of - pag 196 -**
Progetto Brand Identity "Più di uno sguardo"
pubblicazione GUP - Genova University Press

https://gup.unige.it/sites/gup.unige.it/files/pagine/Mugazine_Design_Prodotto_Servizio_Evento_N_02-20.pdf