

# Daniela Congiu

Born in Genoa 19/07/1957

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## EDUCATION

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### University of Genoa

Master Degree in Political Science

Final Grade: 110 cum Lode/110

Genoa

1977 – 1981

## WORK EXPERIENCE

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### PricewC

Senior Business Advisor at PricewaterhouseCoopers Italy - ESG Group

Genoa 2023- act

### Mixura srl

Partner & Consultant

Management Consulting Company that operates within the Corporate Responsibility and the development of organizational models with focus to Strategies, Business Organization and People Management, socio-economic research and evaluation

Genoa

2007 – act.

- Social research and market analysis
- Stakeholder engagement analysis
- Training
- Corporate Reporting projects (Social, Sustainability and Integrated Report)
- Materiality determination processes
- People development projects
- Coaching & Training Programs
- Developed projects of change management for digital transformation
- Industrial Assessment
- Strategic planning
- Definition and implementation of Balanced Scorecard
- Co-creator of the workshop: "Strategic Thinking & Integrated Reporting". 2019
- Moderator Eurocities Environment Forum - Session «How to create stakeholder partnerships for resilience at the city level". 2019

### University of Catania

Adjunct Professor

- Master: "Methods and techniques for the monitoring and evaluation of social policies"

Genoa

2014 – 2016

### University of Genoa

Adjunct Professor

- Course in Sociology
- Course in Business Management
- Course in Methodology and Techniques of Social Research
- Master Management Expert and conflict transformation in a globalized society
- Master Evaluation of social policies
- Academy Healthcare Management

Genoa

1993 – act.

### Ormes Consulting Ltd.

Senior Consultant

Responsibility of development, as a team leader, for the management of multiple projects, with particular focus to issues of change management and development through market research and evaluation of the relationship with the customer (customer satisfaction surveys, stakeholder engagement, etc.)

Genoa

1989 – 2007

## PERSONAL SKILLS

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Italian: Native

English: Understanding, Speaking and Writing – C1 level

German: Understanding, Speaking and Writing – B1 level

## ADDITIONAL INFORMATIONS

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### Books

- G. Carlini, D. Congiu, *Aggregazione giovanile e musica*, Genoa, Ecig, 1984
- G. Carlini, D. Congiu, M. T. Torti, *Lo studente doppio*, Genoa, Ecig, 1986
- D. Congiu e Lucia Venini (a cura di), *Imparare a stare insieme. Socializzazione minorile nei Comuni della Liguria*, Angeli, Milan, 1997
- D. Congiu, *La customer satisfaction come momento di confronto tra azienda e mercato in Quaderni della Formazione, Cispeltoscana Formazione*, 2001

### Articles

- D. Congiu, *Governare il cambiamento: ricerca sulla classe politica proposta nell'area genovese in C. Brusa ( a cura di ) Elezioni, territorio, società*, Milan, Unicopli, 1987
- D. Congiu, M. Palumbo, *La classe politica genovese: prime riflessioni in G. Bettin ( a cura di) Classe politica e città*, Cedam, Padova, 1993
- AA. VV., *La prevenzione primaria alle tossicodipendenze nel territorio genovese*, Comune di Genova, 1993.
- D. Congiu, *L'associazionismo culturale in AA. VV., Vivere la città*, Genova, Costa & Nolan, 1995
- D. Congiu, *Lo sfondo di riferimento*, in G. Carlini, *Giovani e lavoro operaio. Nuove povertà e percezioni del lavoro operaio nei giovani in Liguria*, Ge, La Clessidra, 1998
- D. Congiu, *Gli aspetti metodologici in G. Daniele (a cura di) Poveri di futuro. Percorsi a rischio nelle città*, L'Harmattan Italia, Turin, 1998
- D. Congiu, *La valutazione del progetto nelle parole dei partecipanti*, in Stagi L., Vercelli G. (a cura di) *e-Learning e formazione continua*. Milan, FrancoAngeli, 2003.
- D. Congiu, *I focus group in M. P. Giuffrida e M. Palumbo (a cura di) La pena dell'alcool*, Milan, FrancoAngeli, 2004
- D. Congiu, *Tra stereotipi e cambiamenti: gli esiti dell'indagine sulla violenza alle donne*, in AA.VV. *Passo dopo passo superare la violenza. Le percezioni della violenza contro le donne a Genova*, Isfol, 2005.
- D. Congiu, M. Palumbo, *Partecipazione e valutazione per il Piano Regolatore Sociale' in M Palumbo and C Torrigiani (eds), La partecipazione fra ricerca e valutazione*, Milan, Franco Angeli, 2009.
- D. Congiu, A. Rosini, *TPL le inefficienze costano 6 miliardi*, Italia Oggi, 7 February 2014
- D. Congiu, A. Rosini, *Rifiuti: stare insieme conviene*, Italia Oggi, 1 August 2014

### Conferences

- *Sustainability Festival: Stem Girls: the development of new knowledge – Genova 2019 June*
- *Eurocities Environment Forum Meeting – How to create stakeholder partnership for resilience at the city level – Genoa, 2019 April*
- *Chairman of Corporate Sociale Responsibility Show, Genoa 2016, 2017, 2018*
- *Effective communication in the citizen and public administration relationship – Forum PA Digital 360 – Rome 2017 May*
- *Call 4 ideas on AI Healthcare- Projecting the health of the future by Design Thinking – 2017 May*
- *Engagement of citizens in Waste Management. Genoa, Liguria Circular, 2016 April*
- *Make Network for Smart working - Genoa Smart City, 2016 May*
- *IV European Conference of the European Evaluation Society, Taking evaluation to the people: between civil society, public management and the polity, Losanna. Participative-qualitative techniques in ex ante evaluation and Policy design, 2000 October*

### Training

- *Public Policies Evaluation – AIV Italy 2007*
- *Training on Transformational Leadership and changing organizational culture at Negotiation Lab*

### Membership of professional bodies

AIV – Italian Association of Evaluation  
Eticalb - Comitato d'Indirizzo  
Fondazione Chiossone - CdA  
Cooperativa Il Sentiero - CdA

