# CURRICULUM VITAE DRAWN UP IN ACCORDANCE WITH ART. 46 AND 47 OF D.P.R. 28.12.2000, NO. 445 (DECLARATIONS IN LIEU OF CERTIFICATIONS AND AFFIDAVITS)\*

The undersigned Ciacci Andrea, fiscal code CCCNDR96D14D969O, born in Genoa, Italy (IT), on 14/04/1996, sex M,

## **DECLARES**:

#### **Education**

- **Since April 2022**: "Cultore della Materia" (Subject Expert and Teaching Assistant) in "Strategic Management and Corporate Governance". Professor Lara Penco, University of Genoa.
- **Since November 2020**: Ph.D. Student in Security, Risk and Vulnerability. Curriculum in Management and Security. Department of Economics and Business Studies (DIEC), University of Genoa. Supervisor: Professor Lara Penco, University of Genoa.
- Since December 2020: Member of the Examination Commission in "Demography and Sustainable Development", "Introduction to Statistical Analysis for Social Research", "Statistics for the Analysis of Socio-Demographic Phenomena". Professor Enrico Ivaldi, University of Genoa.
- **Since October 2020**: "Cultore della Materia" (Subject Expert and Teaching Assistant) in "Demography and Sustainable Development", "Introduction to Statistical Analysis for Social Research", "Statistics for the Analysis of Socio-Demographic Phenomena". Professor Enrico Ivaldi, University of Genoa.
- October 2018 July 2020: Master's degree in Administration and Public Policy. Graduated with honors and the dignity of the press, University of Genoa, Department of Political Science (DISPO).
  - Thesis entitled: "Smart City and Entrepreneurship: A Comparative European Perspective". Supervisor: Professor Lara Penco, University of Genoa.
- September 2015 October 2018: Bachelor's degree in Political and Administrative Sciences. Graduated with honours, University of Genoa, Department of Political Science (DISPO). Thesis entitled: "I fattori eco ambientali, logistici e infrastrutturali che influenzano il turismo costiero in Italia" ("Environmental, logistic, infrastructural factors affecting coastal tourism in Italy"). Supervisor: Professor Enrico Ivaldi, University of Genoa.
- September 2010 July 2015: Leonardo da Vinci Scientific High School, Genoa.

## **Research interests**

My research interests embrace business studies and strategic management. Specifically, my research project aims to unveil some unknown sides of big data analytics capability to explain the dynamics of action of data-driven small and medium enterprises in hostile environments. Despite my attention toward business studies and strategic management, I have other research interests. They refer to but are not limited to tourism management and smart cities.

## Participation in national and international congresses, conventions, and seminars

- Participation as an author: Penco, L., Ivaldi, E., and Ciacci, A. (2022). Covid-19 and the Strategic Responses to Crises: A Conceptual Model. The 15th Annual Euromed Academy of Business Conference, September 21st-23rd, 2022, Palermo, Italy.
- Participation as author and speaker: Castaldo, S., Ciacci, A., and Penco, L. (2022).
   Employees' perceived Corporate Social Responsibility in the retail sector. Extended abstract.
   Session: Responsible Management and Consumption. Sinergie-SIMA 2022 Conference, 01
   July 2022, Milan, Italy.
- Participation as author and speaker: Ciacci, A. (2022). When the going gets tough, the tough get reinvented: Digital Transformation enabling Business Model Innovation via Big Data Analytics Capability. The moderating effect of Environmental Hostility. Session: Paper Development Workshop. Sinergie-SIMA 2022 Conference, 29 June 2022, Milan, Italy.
- Participation as discussant: How do SMEs and entrepreneurial firms face a crisis?. Track: ST03\_13 - Growth Strategies & Internationalization for SMEs. EURAM 2022 Conference, 16 June 2022, Winterthur, Switzerland.
- Participation as chair: Internationalisation, innovation and competitiveness. Track: ST03\_13
   Growth Strategies & Internationalization for SMEs. EURAM 2022 Conference, 15 June 2022, Winterthur, Switzerland.
- Participation as author and speaker: Ciacci, A. (2022). Digital Transformation enabling Business Model Innovation via Big Data Analytics Capability. The moderating effect of Environmental Hostility. EURAM 2022 Conference, 15 June 2022, Winterthur, Switzerland.
- Participation as author and speaker: Ciacci, A., Ivaldi, E., and Penco, L. (2021). The strategic responses to COVID-19 crisis of the Italian SMEs: an explorative research. EURAM Online Conference 2021, 16-18 June 2021, Montréal, Canada.
- Participation as author and speaker: Penco, L., Ciacci, A., Benevolo, C., and Torre, T. (2021). Open innovation and social entrepreneurial orientation for the surplus food recovery and aid during the COVID-19 crisis: the case of Banco Alimentare Network. EURAM Online Conference 2021, 16-18 June 2021, Montréal, Canada.
- **Participation as discussant**: Entrepreneurial decision making for internationalization and growth strategies. Track: ST03\_13 Growth Strategies & Internationalization for SMEs. EURAM Online Conference 2021, 16-18 June 2021, Montréal, Canada.
- Participation as author and speaker: Penco, L., Ivaldi, E., and Ciacci, A. (2021). Comparing
  Entrepreneurship and Perceived Quality of Life in the European Smart Cities: a "Posetic"
  Approach. 50th Meeting of the Italian Statistical Society. University of Pisa, June 21, 2021 –
  June 25, 2021.
- Participation as author and speaker: Ciacci, A. (2020). How to approach a market research. Academy SMARTcup Liguria 2020. Genoa (IT), 24 September 2020.
- Participation as author: Penco, L., Ivaldi, E., and Ciacci, A. (2020). Entrepreneurship And Perceived Quality of Life At Urban Level: Smart Cities As Larva, Bees, Butterflies And Flowered Gardens. University of Palermo, EUROMED 2020 Conference, Palermo (IT).

- Participation as author and speaker: Ciacci, A., Ivaldi, E., and Soliani, R. (2019). An example of "posetic" approach applied to the Argentinian context. AIQUAV 2019 VI National Conference of the Italian Association for Quality of Life Studies. Fiesole (IT), 12-14 December 2019.
- Participation as author and speaker: Ciacci, A., and Ivaldi, E. (2019). Un indicatore non compensativo del turismo nelle province costiere italiane. AIQUAV 2019 VI National Conference of the Italian Association for Quality of Life Studies. Fiesole (IT), 12-14 December 2019.
- Participation as author: Ivaldi E., Ciacci A., Parisi P.S., and Soliani R. (2019). Análisis POSET de la privación urbana en Argentina; Buenos Aires, Jueves 17 y Viernes 18 de Octubre de 2018 en las V Jornadas Argentinas de Econometría Facultad de Ciencias Económicas - UBA, Universidad de Buenos Aires.

# Participation in academies, professional or scientific societies

- Since January 2021 Member of the Italian Society of Management (SIMA).
- Since January 2021 Member of the Italian Society of Marketing (SIM).
- Since January 2021 Member of the Italian Academy of Business Administration (AIDEA).
- **Since September 2020** Member of the Centro de Investigaciones en Econometría CIE, Università di Buenos Aires UBA (Argentina).
- Since March 2019 Member of the Italian Statistical Society (SIS).

#### Personal skills and competences

First language: Italian Other languages: English

# **PUBLICATIONS**

#### **Articles**

- Alaimo, L.S., Ciacci, A., and Ivaldi, E. (2021). Measuring Sustainable Development by Nonaggregative Approach. *Social Indicators Research*. Vol. 157, p. 101-122. DOI 10.1007/s11205-020-02357-0.
- Ciacci, A., Ivaldi, E., Mangano, S., and Ugolini, G.M. (2021). Environment, logistics and infrastructure: the three spheres of influence of Italian coastal tourism. *Journal of Sustainable Tourism*, p. 1-21. https://doi.org/10.1080/09669582.2021.1876715.
- Parra Saiani, P., Ivaldi, E., Ciacci, A., and Di Stefano, L. (2021). Broken Trust. Confidence gaps and distrust in Latin America. *Social Indicators Research*. https://doi.org/10.1007/s11205-021-02796-3.
- Penco, L., Ciacci, A., Benevolo, C., and Torre, T. (2021). Open innovation and social entrepreneurial orientation for surplus food recovery and aid during COVID-19 crisis: the case of Banco Alimentare Network. *British Food Journal*. Vol. ahead-of-print No. ahead-of-print. DOI 10.1108/BFJ-02-2021-0116.

- Penco, L., Ivaldi, E., and Ciacci, A. (2021). Entrepreneurial Ecosystem and Well-being in European Smart Cities: A Comparative Perspective. *The TQM Journal*. Vol. 33 No. 7, p. 318-350. DOI 10.1108/TQM-04-2021-0097.
- Ivaldi, E., Ciacci, A., and Soliani, R. (2020). Urban deprivation in Argentina: A POSET analysis. *Papers in Regional Science*, Vol. 99 No. 6, p. 1723-1747. https://doi.org/10.1111/pirs.12555.

## **Book chapters**

- Castaldo, S., Ciacci, A., and Penco, L. (2022). Perceived Corporate Social Responsibility and Job satisfaction in the retail industry: A systematic literature review and research agenda. In Luceri, B., and Martinelli, E. (Ed.) *Managing Sustainability: perspectives in the retailing and service fields*, chapter 2. Accepted.
- Penco, L., Ivaldi, E., and Ciacci, A. (2022). COVID-19 and the Strategic Responses to Crises in the Italian Entrepreneurial Firms: An Explorative Research. In Vrontis, D., Thrassou, A., Efthymiou, L., Uzunboylu, N., Weber, Y., S. M. Shams, R., and Tsoukatos, E. (Ed.) *Business Under Crisis: Contextual Transformations and Organisational Adaptations*, chapter 9, p. 205-233. https://doi.org/10.1007/978-3-030-76583-5
- Ciacci, A., Ivaldi, E., and Soliani, R. (2021). A Potential Business Environment of Smart Cities:
   A Subjective Approach. In Dinçer, H., and Yüksel, S. (Ed.) Strategic Outlook in Business and Finance Innovation: Multidimensional Policies for Emerging Economies, p. 11-23. Emerald Publishing Limited, Bingley, UK. https://doi.org/10.1108/978-1-80043-444-820211002.
- Ivaldi, E., and Ciacci, A. (2020). Measuring level of technological infrastructure in smart cities a non-compensatory approach. In Dinçer, H., and Yüksel, S. (Ed.) *Strategic Priorities in Competitive Environments. Multidimensional Approaches for Business Success*, p. 99-117. Springer, Berlin, Germany. ISBN 978-3-030-45022-9.

## **Encyclopedia entries**

- Ivaldi, E., and Ciacci, A. (2021). Indicators Definition: Non compensatory methods. *Wiley Statistics Reference Online* (Wiley StatsRef) John Wiley & Sons, Hoboken, USA. DOI: 10.1002/9781118445112.stat08103.
- Ivaldi, E., and Ciacci, A. (2021). Material deprivation. *Wiley Statistics Reference Online* (Wiley StatsRef) John Wiley & Sons, Hoboken, USA. DOI: 10.1002/9781118445112.stat08104.
- Ivaldi, E., and Ciacci, A. (2021). Social deprivation. *Wiley Statistics Reference Online* (Wiley StatsRef) John Wiley & Sons, Hoboken, USA. DOI: 10.1002/9781118445112.stat08105.
- Ivaldi, E., and Ciacci, A. (2020). Indicators Definition: Weighting Criteria in Social Indexes. Wiley Statistics Reference Online (Wiley StatsRef) John Wiley & Sons, Hoboken, USA. DOI: 10.1002/9781118445112.stat08102.
- Ivaldi, E., and Ciacci, A. (2020). International Index. *Wiley Statistics Reference Online* (Wiley StatsRef) John Wiley & Sons, Hoboken, USA. DOI: 10.1002/9781118445112.stat08106.

## Reports

 Ciacci, A., Ivaldi, E., Mangano, S., and Ugolini, G.M. (2021). La navigazione del turismo nautico nella tempesta del covid-19: una indagine sui diportisti. In Rapporto sul Turismo Italiano XXIV Edizione 2019-2020. A cura di Alfonso Morvillo, Emilio Becheri. Consiglio Nazionale delle Ricerche (CNR) e Istituto di Ricerca su Innovazione e Servizi per lo Sviluppo (IRISS). ISBN: 978-88-8080-442-0.

## Monographs

• Ciacci, A. (2018). Turismo costiero in Italia e fattori eco-ambientali, logistici e infrastrutturali. Percorsi di Scienze Economiche e Sociali. Impressioni Grafiche. Alessandria, Italy. ISBN 978-88-6195-304-8.

# **Reports in conference proceedings**

- Penco, L., Ivaldi, E., and Ciacci, A. (2021). Comparing Entrepreneurship and Perceived Quality of Life in the European Smart Cities: a "Posetic" Approach. *Book of Short Papers SIS 2021* edited by Cira Perna, Nicola Salvati, Francesco Schirripa Spagnolo. 50th Meeting of the Italian Statistical Society. University of Pisa, Pisa, 21-25 June 2021. ISBN 9788891927361.
- Bartiromo, M., Ciacci, A., and Ivaldi, E. (2021). La Partecipazione Politica in Italia: un'analisi quantitativa. Book of short contributions edited by Leonardo Salvatore Alaimo, Enrico di Bella, Simone Del Sarto, Enrico Ivaldi, Filomena Maggino, Alfonso Piscitelli, Marco Trapani. AIQUAV 2020/2021 VII National Conference of the Italian Association for Quality of Life Studies. Florence (IT), 22-24 April 2021 Genova University Press, Genoa. In press.
- Traversa, S., Ciacci, A., and Ivaldi, E. (2021). Un'analisi temporale della deprivazione materiale in UE. Book of short contributions edited by Leonardo Salvatore Alaimo, Enrico di Bella, Enrico Ivaldi, Filomena Maggino, Alfonso Piscitelli, Marco Trapani. AIQUAV 2020/2021 VII National Conference of the Italian Association for Quality of Life Studies. Florence (IT), 22-24 April 2021 Genova University Press, Genoa. In press.
- Penco L., Ivaldi E., and Ciacci A. (2020). Entrepreneurship and Perceived Quality of Life at
  Urban Level: Smart Cities as Larva, Bees, Butterflies and Flowered Gardens. Euromed
  Conference Book Proceeding 13th Annual Conference of the EuroMed Academy of Business
  "Business Theory and Practice Across Industries and Markets" Edited by: Demetris Vrontis,
  Yaakov Weber, Evangelos Tsoukatos EuroMed Press (ISBN 978-9963-711-89-5), September
  09-10 2020.
- Ciacci, A., and Ivaldi, E. (2019). Un indicatore non compensativo del turismo nelle province costiere italiane. Book of short contributions edited by Leonardo Salvatore Alaimo, Alberto Arcagni, Enrico di Bella, Filomena Maggino e Marco Trapani. AIQUAV 2019 VI National Conference of the Italian Association for Quality of Life Studies. Fiesole (IT), 12-14 December 2019 Genova University Press, Genoa ISBN: 978-88-94943-75-7.
- Ciacci, A., Ivaldi, E., and Soliani, R. (2019). An example of "posetic" approach applied to the Argentinian context. Book of short contributions edited by Leonardo Salvatore Alaimo, Alberto Arcagni, Enrico di Bella, Filomena Maggino e Marco Trapani. AIQUAV 2019 VI National Conference of the Italian Association for Quality of Life Studies. Fiesole (IT), 12-14 December 2019 Genova University Press, Genoa ISBN: 978-88-94943-75-7.

## **Reviewer activity**

British Food Journal, Journal, Emerald. Manuscript ID BFJ-12-2021-1292.

British Food Journal, Journal, Emerald. Manuscript ID BFJ-08-2021-0943.

*IEEE Transactions on Engineering Management*, Journal, Institute of Electrical and Electronics Engineers Inc. Manuscript ID TEM-22-1050.

*IEEE Transactions on Engineering Management,* Journal, Institute of Electrical and Electronics Engineers Inc. Manuscript ID TEM-22-1116.

*IEEE Transactions on Engineering Management,* Journal, Institute of Electrical and Electronics Engineers Inc. Manuscript ID TEM-22-1312.

*IEEE Transactions on Engineering Management,* Journal, Institute of Electrical and Electronics Engineers Inc. Manuscript ID TEM-22-1339.

*IEEE Transactions on Engineering Management,* Journal, Institute of Electrical and Electronics Engineers Inc. Manuscript ID TEM-23-0012.

Social Indicators Research, Journal, Springer Nature. Manuscript ID SOCI-D-20-01679.

Social Indicators Research, Journal, Springer Nature. Manuscript ID SOCI-D-20-01769.

Social Indicators Research, Journal, Springer Nature. Manuscript ID SOCI-D-22-00501.

## **Teaching support**

2022-23 academic year. Professor Enrico Ivaldi, International Demography (99156). Department of Political and International Sciences (DISPI), Genoa, Italy (IT).

2021-22 academic year. Professor Enrico Ivaldi, Demography and Sustainable Development (104902). Department of Political and International Sciences (DISPI), Genoa, Italy (IT).

2021-22 academic year. Professor Enrico Ivaldi, International Demography (99156). Department of Political and International Sciences (DISPI), Genoa, Italy (IT).

2021-22 academic year. Professor Lara Penco, Strategic Management and Corporate Governance. Bachelor of Science in Management [8707]. Department of Economics and Business Studies (DIEC), Genoa, Italy (IT).

## Other

Monitoring as a supervisor – TESEO test, date 29<sup>th</sup> November 2022, 2.00 p.m.

Monitoring as a supervisor – TESEO test, date 09<sup>th</sup> November 2022, 4.30 p.m.

Monitoring as a supervisor – TELEMACO test, date 27<sup>th</sup> October 2022, 9.30 a.m.

Monitoring as a supervisor – TELEMACO test, date 14<sup>th</sup> September 2022, 3.30 p.m.

Monitoring as a supervisor – TELEMACO test, date 25<sup>th</sup> November 2021, 5 p.m.

Monitoring as a supervisor – TESEO test, date 10<sup>th</sup> November 2021, 9 a.m.

Monitoring as a supervisor – TELEMACO test, date 21st October 2021, 5 p.m.

Monitoring as a supervisor – TELEMACO test, date 15<sup>th</sup> September 2021, 2 p.m.

#### **Contact information**

andrea.ciacci@edu.unige.it

# **Online profiles**

ORCID profile: <a href="https://orcid.org/0000-0002-7532-8225">https://orcid.org/0000-0002-7532-8225</a>

Scopus profile: <a href="https://www.scopus.com/authid/detail.uri?authorId=57216871011">https://www.scopus.com/authid/detail.uri?authorId=57216871011</a>

UNIGE personnel directory: <a href="https://rubrica.unige.it/personale/UUFEW1Nt">https://rubrica.unige.it/personale/UUFEW1Nt</a>
LinkedIn profile: <a href="https://www.linkedin.com/in/andrea-ciacci-61385b210/">https://www.linkedin.com/in/andrea-ciacci-61385b210/</a>
Research Gate profile: <a href="https://www.researchgate.net/profile/Andrea Ciacci3">https://www.researchgate.net/profile/Andrea Ciacci3</a>

The undersigned also declares to be informed, pursuant to and for the purposes of art. 13 of Legislative Decree no. 196 of 30.6.2003, that the personal data collected are processed by the University of Genoa in accordance with the Regulations on the subject, as per Presidential Decree no. 198 of 11.7.2001 and 165 of 12.4.2006.

Genoa, 31 January 2023

The declarant Andrea Ciacci

andua liaci

\* N.B.: the rules indicated are applicable to Italian citizens and citizens of the European Union. For the use of the rules themselves by non-EU citizens, legally residing in Italy or authorized to reside there, see art. 4 of the notice.