

PERSONAL INFORMATION

Andrea Lughi



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SUMMARY

I'm a management engineer, specialist in business process management and digital transformation. My work is oriented to Business Process Management & Reengineering with integration of Innovation and 2.0 technologies. I've chosen the marketing and communication field where I can apply my knowledge to better support our clients in the management of complex marketing processes and deliver competitive advantage to my company Day One, within the creative industry.

WORK EXPERIENCE

December 2019 – Present

Board MemberDay One Srl, Genoa, <https://www.dayone.network/>

I'm in charge of resources management, planning and projects development workflow. I also actively contribute to the development of strategies, creation and management of digital solutions for our Clients.

Business or sector Marketing & Communication

November 2016 – December 2019

Resource & Project ManagerDay One Srl, Genoa, <https://www.dayone.network/>

I'm in charge of resources management, planning and projects development workflow. I also actively contribute to digital and advertising projects for our Clients.

Business or sector Marketing & Communication

June 2012 – October 2016

Functional and Technical AnalystCircle Srl, Genoa, <http://www.circletouch.eu/>**Roles & Responsibilities:**

- Consultant and Analyst: my responsibility is to interface with Clients, analysing ongoing procedures and re-engineering evolutive procedures within a ICT framework thus applying innovative technologies (e.g. OCR, RFID) to the Logistics field of port, dry port, inland terminals and intermodal transport.
- Technical Support Area Manager: I manage the support team and deal with Clients in the area of preservative maintenance and project management of the customers evolutive needs from budget to development, to release.

Client & Projects:

- Ikea: Development of a Framework in order to manage full digital procedure in Customs Corridors;
- Terminal San Giorgio & Rivalta Terminal Europa: Gate Automation and Implementation of EDI messages;
- Terminal San Giorgio: Automation of the acquisition of the vehicle shape and weight;
- Termina Container Ravenna: Gate Automation;
- Port Authority of Ravenna: implementation of a pilot project for the automation of gates and the management of the terminal operation within the Terminal Ferry of the Port of Ravenna;
- Terminal Intermodale di Nola.

Role & Responsibilities: Expert in the Funding Advisory Team. I manage the submission phase of project proposal for European Research and Cross-Border Cooperation Programs, consulting clients within international partnership (e.g. ERDF, TEN-T,

Central Europe, Alpine Space, Life+, ENPI, Intelligent Energy Europe, MED, CEF):

Specific marine/logistic project:

- MIELE (TENT MOS) the aim of the project is to pave the way to the implementation of Directive 2010/65 in the 5 Member States partners of MIELE;
- TRAINMOS (TENT MOS) the aim of the project is to develop a training infrastructure and knowledge network in order to contribute through the human factor to develop and extend the EU multimodal transport system, allowing the smart, sustainable and inclusive connection of the regions of Europe, as well as with neighbouring countries;
- WIDERMOS (TEN-T MOS) aims at facilitating the homogeneous connection between Motorways of the Sea and the TEN-T core network corridors;
- TIGER DEMO (7FP) follow up of TIGER project;
- CHEMLOG (Central Europe) aims to strengthen competitiveness of the chemical industry by improving framework conditions for supply chain management in Central and Eastern Europe;
- IFREIGHT MED (MED) pursues the creation of regional Intermodal Freight Services Development Committees operating as a technical working group to analyze the operational feasibility and the socio-economic return of new intermodal freight services, on demand of interested companies or by proposal of any of its members.

Business or sector ICT and Consultancy

January 2012 – June 2012

Functional and Technical Analyst

CircleCap, Genoa

Roles & Responsibilities:

- Consultant and Analyst;
- Client technical support management: I managed the support team and deal with Clients in the area of preservative maintenance

Specific Client & Projects:

- Terminal San Giorgio & Rivalta Terminal Europa - Automation of Customs information flow;

Roles & Responsibilities: my responsibility was to help the PM during the day-to-day project management and to produce the Progress Report, intermediate and final project reports within project developed in Research and Cross-Border Cooperation programs (ERDF, TEN-T, Central Europe, Alpine Space, Life+, ENPI, Intelligent Energy Europe, MED).

Specific marine/logistic projects:

- TIGER (7FP) in the specific part of the project called "Genoa Fast Corridor". The aim of the project is to enhance the rail traffic between the port and the dry port of Genoa using new technology
- MIELE (TENT MOS);
- TRAINMOS (TENT MOS).

Business or sector ICT and Consultancy

July 2011 – January 2011

Intern

Cap Spa, Genoa

Roles & Responsibilities: my responsibility was to help the PM during the day-to-day project management and to produce the Progress Report, intermediate and final project reports within project developed in Research and Cross-Border Cooperation programs (ERDF, TEN-T, Central Europe, Alpine Space, Life+, ENPI, Intelligent Energy Europe, MED).

Specific marine/logistic projects:

- TIGER (7FP).

Business or sector ICT and Consultancy

May 2008 – September 2009

Collaborator

Studio Tecnico Fabio Lughini e Associati

Business or sector Engineering

Logistic coordinator and assistant to marketing management

Soluzioni e Sviluppo Srl

Business or sector Services

November 2004 – April 2007

EDUCATION AND TRAINING

- 2008 - 2012 **Master Degree (M.Sc.) in Management Engineering (107/110)**
University of Genova, Faculty of Engineering
- 2001 - 2008 **Bachelor's Degree (B.Sc) in Management Engineering (83/110)**
University of Genova, Faculty of Engineering
- 2003 **PET**
University of Cambridge (Associazione Italo – Britannica, via XX Settembre 2/37, Genova)

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Replace with name of language certificate. Enter level if known.					
French	A2	A2	A2	A2	A2
Replace with name of language certificate. Enter level if known.					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills ▪ good communication skills gained through my experience as technical support area manager working closely with the Clients managing the activity of the Software Development Team.

Organisational / managerial skills ▪ Technical Support Area Manager achieved excellent team management skills and organizational skills.

Job-related skills ▪ good command of working in teams;
▪ ability to work under pressure.

Computer skills ▪ good command of Microsoft Office™ tools;
▪ good command of simulation platform as lingo, simul8, simio;
▪ good command of data base SQL and PosGress;
▪ good command of scripting VBA;
▪ good command of TOS (Terminal Operating System).

Other skills ▪ Excellent interpersonal skills. Good capacity of working in teams, waterpolo player for 10 years, team sports. Achieved excellent results in different sports from waterpolo to skiing and swimming.

Driving licence ▪ A;
▪ B.

ADDITIONAL INFORMATION

- Publications
 - Presentations
 - Projects
 - Conferences
 - Seminars
 - Honours and awards
 - Memberships
 - References
- Speaker at the conference sessions of the “4th Black Sea Ports and Shipping 2015” in Istanbul focusing on “Black Sea Corridor opportunities for and from EU countries; Intermodal corridor management, gate automation and terminal efficiency”
 - Class Teacher at Genoa University on “Technology systems in transportation corridors” in September 11, 2015
 - Availability to medium-term work transfers