

Serena Zampolli

Content & Learning Designer | Storyteller

Riepilogo

I love words and I love what they allow me to do: telling stories, developing ideas, sharing knowledge, communicating with others and supporting their growth, as learners and as members of society.

Since I was little I loved reading: I was totally fascinated by the magic of letters turning into images in my mind. That's why I decided to study Linguistics, and then I specialized in Language and Literature Teaching, to accompany others taking that journey of discovery into words, especially foreign ones.

For many years I worked as an educator for children and then as a professor of languages, and this allowed me to hone my teaching and communication skills by applying them to a variety of contexts and with people of different backgrounds and ages. I also worked as an actress and a storyteller and, doing that, I learned even more about people and communication, while nurturing my love for stories.

In 2016 I had the opportunity to merge my love for teaching and my passion for storytelling into a Ph.D. project that allowed me to spend three years researching the intersection of these two worlds.

Today I work as a content and learning designer, helping people grow and seize the opportunities innovation offers, while I keep learning and growing as a storyteller. Whenever I have the opportunity, I love sharing what I have learned so far by delivering lectures on storytelling, education, the digital world, and all things in between.

Esperienza

H-FARM Innovation

Sr Content & Learning Designer

luglio 2021 - Present (11 mesi)

Competenze principali

Insegnamento

Teaching

Insegnamento delle lingue /
Language teaching

Languages

Italian (Native or Bilingual)

Spanish (Elementary)

English (Full Professional)

Italian Sign Language (Limited
Working)

Certifications

TOEFL (Test Of English as a Foreign
Language)

CEDILS (Certificazione in didattica
dell'italiano a stranieri)

Youth Pass

Honors-Awards

FLTA Fulbright Scholarship

Notte dell'eccellenza, del talento e
del merito - Premio 2015

Publications

Shooting an Interactive Virtual
Reality Film: Zena's Production Case
Study

Singers of Tales Across the
Centuries: Highlights on the history
of oral storytelling from an European
perspective

Verb+s is looking for love: Towards a
meaningful narrativization of abstract
contents

How to create customized learning
tools using online platforms.
Specifically, how to create a visual

dictionary (animated gif - word) using Tumblr.

Grammar Stories: A Proposal for the Narrativization of Abstract Contents

H-FARM

3 anni 3 mesi

Sr Content & Learning Designer

gennaio 2021 - giugno 2021 (6 mesi)

I design educational projects for companies, internal communication campaigns, digital content of different kinds. I also deliver classes and mentor workshops on all things innovation.

Jr Content & Learning Designer

aprile 2018 - dicembre 2020 (2 anni 9 mesi)

Reggionarra & Teatro dell'Orsa

Storyteller

maggio 2015 - settembre 2020 (5 anni 5 mesi)

I was selected to take part in the Reggionarra initiative "Giovani narratori", a workshop for performative storytellers in 2015, led by the company Teatro dell'Orsa (now Casa delle Storie). Since then, I collaborated several times with the company.

Sapienza Università di Roma

Guest Lecturer

ottobre 2018 - ottobre 2018 (1 mese)

I took care of a module on digital storytelling and narrative structures for the Video Editing e Digital Storytelling Master.

Università degli Studi di Genova

Lecturer

giugno 2018 - ottobre 2018 (5 mesi)

I taught the modules "Digital Storytelling" and "Nuovi media per la didattica" ("New medias for education") for the Master "Scrittura Creativa e Progettazione di Contenuti Digitali" ("Creative writing and digital content design").

Università degli Studi di Genova

1 anno 8 mesi

Online Tutor

marzo 2015 - ottobre 2016 (1 anno 8 mesi)

March - September 2015

I worked as an online tutor for two courses on the CLIL method targeted to high school teachers in Genoa and Imperia.

January - May 2016

I worked as an online tutor for three English courses for high school teachers in Alessandria and Verbania.

May - October 2016

I worked as an online tutor for a C1 English course for high school teachers in Sanremo.

Academic Tutor (English Language)

ottobre 2015 - giugno 2016 (9 mesi)

I tutored undergraduate students enrolled at the University of Genoa in the BA course "Lingue e Culture Moderne".

BENEDICT SCHOOL GENOVA

English Teacher

aprile 2015 - luglio 2015 (4 mesi)

I taught A1/A2 English to adult professionals.

teatro stabile di Genova

Translator

marzo 2015 - luglio 2015 (5 mesi)

I translated the play "Two" by Jim Cartwright from English to Italian. It was the first time this play was translated into Italian and it became a show produced by the Teatro Stabile di Genova and directed by Massimo Mesciulam.

Susquehanna University

Modern Language Fellow

agosto 2013 - maggio 2014 (10 mesi)

This experience was made possible by a Fulbright scholarship, as part of the FLTA program. I was responsible for two courses per semester, and that included lesson planning, creation of teaching materials, evaluations. I also tutored advanced students and I took care of organizing and leading all the cultural activities of the Italian department for that year.

Associazione "La Piuma Blu"

Educator & Storyteller

novembre 2007 - luglio 2013 (5 anni 9 mesi)

As part of this association, I led creative labs for children in primary schools and in civic centers (ludoteche) in the area of Treviso, as well as during the annual "Mostra internazionale dell'illustrazione per l'infanzia" in Sarnode, Treviso, Italy. I also produced and starred in storytelling shows for children.

CSA Centro Servizi Associati - Conegliano

Educator

marzo 2013 - maggio 2013 (3 mesi)

I worked as an educator in primary schools during after school activities.

St Joseph's College

Italian Language Assistant

aprile 2012 - dicembre 2012 (9 mesi)

I took care of teaching the Year 12 students (age 16 - 17) including the writing of their syllabus and all the documents requested according to VCAA (Victorian Curriculum and Assessment Authority) standards. I assisted teachers in year 7, year 8, year 9 Italian classes (age 12-16).

Galen Catholic School

Italian Language Assistant

settembre 2012 - settembre 2012 (1 mese)

I worked as a language assistant during the 26th edition of Galen's Italian Camp, helping students get ready for the State exam.

Ludoteca "La cicala e la formica"

Educator

gennaio 2011 - gennaio 2012 (1 anno 1 mese)

I took part in all the activities of the ludoteca, oftentimes ideating, designing, and managing them myself. That included designing and leading workshops for children aged 3 to 10 and organizing and managing the summer camps.

Università Ca' Foscari di Venezia

Student Tutor / Academic Assistant - Ca' Foscari Harvard Summer School

maggio 2011 - luglio 2011 (3 mesi)

I was one of two tutors supporting the Italian and American students participating in the program, both in school and after school activities. I had also the honor of working as an academic assistant for Duccio Basosi (Ca' Foscari University) during his course on oil politics.

Teatro Ca' Foscari

Translator

maggio 2010 - ottobre 2010 (6 mesi)

I translated the play "Birdbath" by Leonard Melfi from English to Italian. It was the first time this play was translated into Italian and it was produced into a show by the Teatro Ca' Foscari, Venice.

Teatro a l'Avogaria

Actress

settembre 2005 - dicembre 2009 (4 anni 4 mesi)

I took part to the theatre productions of "La farsa dell'avvocato Pathelin", "La Commedia degli Zanni", "Platonov", "Vinagro" and others.

Studenti.it

Web Content Writer

dicembre 2005 - febbraio 2007 (1 anno 3 mesi)

I used to write articles on life as a uni student in Venice. They have all been deleted when the site closed. Still a good memory though, it was my first ever experience being paid for writing.

Formazione

Università degli Studi di Genova

Doctor of Philosophy (PhD), Digital Humanities - Lingue, Culture e Tecnologie Digitali - (2014 - 2018)

Università Ca' Foscari di Venezia

Laurca magistrale (MA), Language Sciences - Language & Literature Teaching - (2009 - 2011)

Università Ca' Foscari di Venezia

Diploma di laurea (BA), Language Sciences - Linguistics - (2004 - 2007)

Liceo Classico "C. Marchesi", Conegliano, TV

Maturità classica, Humanities/Humanistic Studies - (1999 - 2004)