



MATTEO CAMIA

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Savona (IT) | Via ----- - 16126 Genova (GE)

“ It's not about what you're designing
but who you're designing it for! ”

EXPERIENCES

From 05/2017
to now

Founder, Fancy Factory Srl, Genova (IT).

Digital Agency concerning: Strategy, MKT, ADV, UXD, Development.

From 10/2016
to 09/2018

Marketing Consultant, Matrunita Mediterranea S.r.l., Vado Ligure (IT).

Marketing and communication strategy for the launching of BeeBad®.

From 06/2016
to now

City Councillor, Comune di Spotorno, Spotorno (IT).

Sport & Outdoor delegated.

From 07/2015
to 10/2016

Art Director, Punto a Capo Srl, Savona (IT).

Communications and creative head for the Agency. Team manager, project manager, marketing strategist, social media marketing.

From 03/2014
to 07/2015

Art Director, Tra Virgolette & c., Milano (IT).

Responsible for the entire customer's communication project. Direct contact for the customer for the definition and implementation of the various communication channels. Marketing strategist. Team manager and project manager.

From 09/2012
to 05/2017

Marketing & Communication Consultant, with VAT registration.

Main customers:

- Capgemini: Collaboration with Marketing department.
Communication and marketing strategies.
Ad campaigns and corporate documents..
Events management.
Web and Digital Marketing.
Infographics and data visualizations.

- MESA srl: Communication and marketing strategies.
Creation of programs Layouts and interfaces.
Presentations and corporate documents.

From 09/2013
to 07/2014

Brand Designer, Z.R., Torino (IT).

Definition of corporate image, sport wear, marketing strategies, customer relationship.

From 04/2013
to 05/2013

Designer/Exhibitor, Fuori Salone (International furniture exhibition- 52nd National edition - 35th International edition), Milano (IT).

Gouk Project exhibition : a multi-functional bracket, applicable to any roof. The Project purpose is to merge the Chinese traditions with the Italian ones.

From 02/2012
to 07/2012

Eco-Designer & Project Manager, e8 Resources, Shanghai (CN).

Consulting and project management on environmental impacts.

From 01/2012
to 07/2012

Marketing Consultant, 意尚 YiShang Enoteca Italiana, Shanghai (CN).

Collaboration with Marketing department. Editing of products and corporate documents.

From 11/2011
to 12/2011

Workshop, Rovio Entertainment Ltd.

Design the launch of Angry Bird's "Year of the Dragon" version for Chinese market.

From 04/2009
to 07/2009

Internship, Poligrafica S.Faustino, Castrezzato Brescia (IT).

EDUCATION

From 03/2018
to 05/2018

Mobile UX Design, Interaction Design Foundation.

Course certificated, distinction: Top 10% in class

From 02/2010
to 07/2012

Double Master Degree, Project Politong.

A double degree program among Politecnico di Milano, Politecnico di Torino and Tongji University in Shanghai. Within the program students extend their studies by attending in parallel two different universities.

Master Degree in Design&Innovation, at Tongji University of Shanghai (CN).

Master Degree in Eco-Design, at Polytechnic of Torino (IT).

Title: Systemic Design workshop, introducing Systemic Design in China.

Score 110/110 cum laude

From 08/2010
to 09/2010

EF International Language Schools, at Santa Barbara (US).

English Level: Upper Intermediate

From 09/2006
to 07/2009

Bachelor in Industrial Design, at Faculty of Architecture - Genova University (IT).

Title: Revaluation of a brand through experiential marketing.

Score: 107/110

From 09/2001
to 07/2006

Diploma at Leonardo Da Vinci's Scientific high school of Genova (IT).

From 06/2002
to 07/2002

STS Student Travel Schools, at Dublin.

English Level: Intermediate

SKILLS & INTERESTS

Languages

Italian: Native

English: writing, reading, speaking. Upper intermediate level (5.5 IELTS).

Chinese: writing, reading, speaking. Elementary level.

Programs

Adobe: Photoshop, Illustrator, Flash, InDesign, Premiere.

Microsoft Office.

Relationship

Living and working with other people, in multicultural environments, in positions where communication is important and teamwork is essential, highlighting **my innate communication abilities.**

Job interests

Marketing & Communication and UX Design: to reveal my creative and innovative capabilities.

Available and interested in **working abroad.**

Hobbies

Basketball, mountainbiking, skiing, travel, photography.